

BEEN AROUND THE WORLD TRAVELS

**Connecting influential travel agents
and high-value travelers with
exceptional brands.**

Curating premium global experiences since 2016



WHY PARTNER WITH US?



Highly Curated,
global travel
experiences with
cultural depth



**Consumer & Executive
Travelers:**

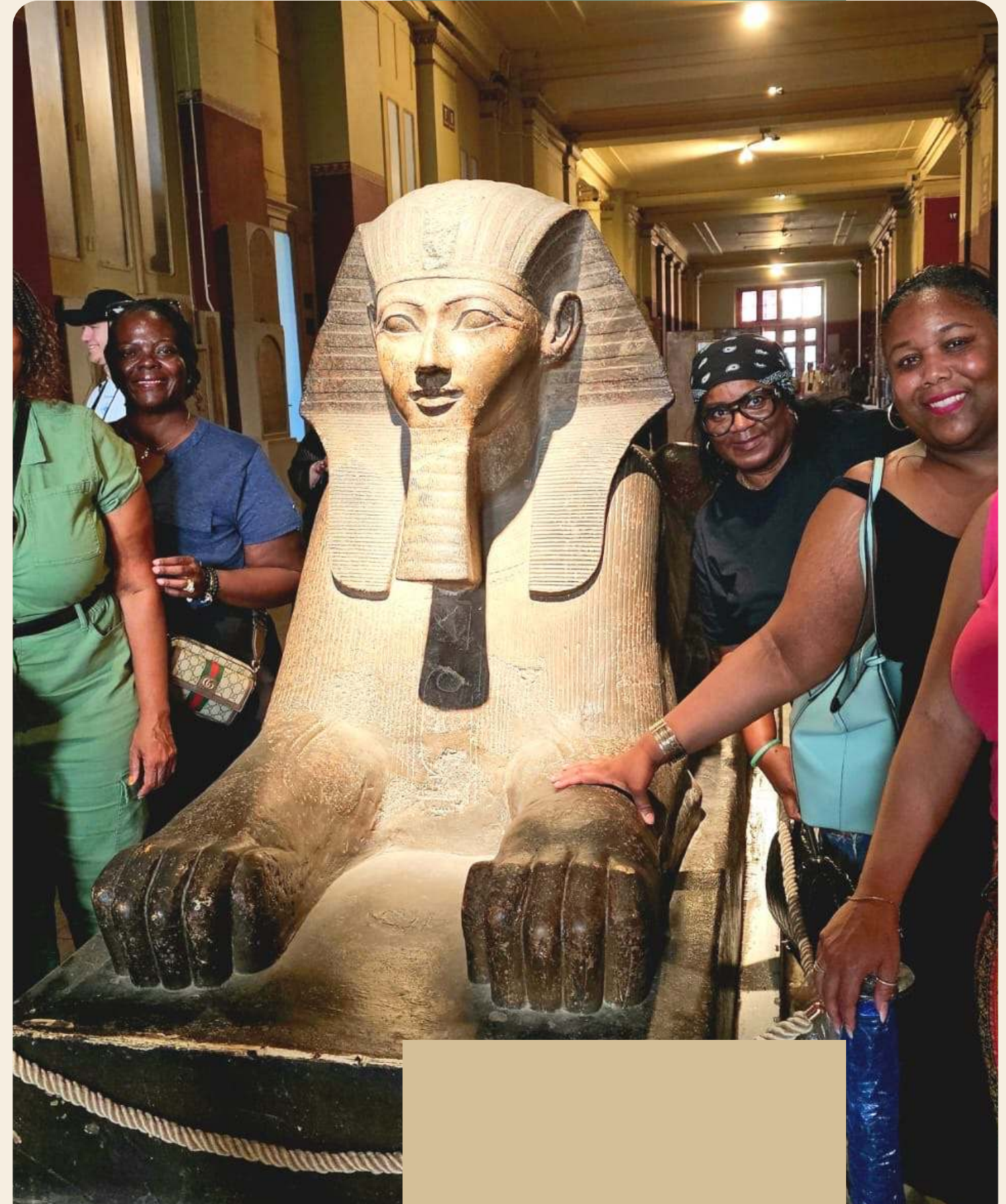
Direct access to high-
spending, intentional
travelers

230+

Travel Agents Network giving you
direct access to our travel agents
and thousands of bookings annually.



Authentic brand integrations
incorporated across every part
of the travel journey



Curated Group Trips

*For culture-first, connection
to affluent travelers*

Destinations:

Barbados, South Africa, Thailand and
more

Group size:

20–40 travelers

Audience:

Entrepreneurs, creatives, professionals

Return rate:

High repeat participation

Corporate & Private Travel

*White-glove, full-service
itinerary design for high net-
worth clients & businesses*

Executive & corporate team retreats

Private Jet Services

Wellness retreats

Destination weddings

Romantic escapes

Travel Advisor & Coach Retreats (FAM Trips)

*Immersive experiences for
travel professionals*

230+

vetted travel agents in our network

Tourism boards & travel brand
collaborations

Future:

Virtual summits, masterclasses,
showcases

OUR SIGNATURE TRAVEL EXPERIENCES



Tawana Seigler-King

Local Guide · 12 reviews · 8 photos

★★★★★ a year ago

Our trip to Greece was amazing and well put together. Emily as always goes above and beyond. The details in ensuring our transportation at various times during our trip was on point. The curated tours that was included was on point and up our speed.





MEET OUR AFFLUENT AUDIENCE

35–55

Ages

1,000+

engaged newsletter
subscribers

85%

women

3–4

curated group trips per year

\$100K+

annual income

230+

travel agents influencing client
bookings, recommending your
brands, properties, services,
products and more...

WHERE WE'RE HEADED NEXT...

 Dubai

 Kenya and Seychelles

 Mauritius (For Travel Agents)

 Italy and France

 Mexico

 Japan and Thailand



SPONSORSHIP OPPORTUNITIES



TRIP ACTIVATIONS:

Welcome events (cocktail hours, cultural dinners, DJs)

In-room gifting (skincare, luxury travel gear, branded goodies)

Sponsored excursions and wellness activities

TRAVEL AGENT INFLUENCE:

Product placement and immersion during travel agent retreats

CONTENT INTEGRATION:

Sponsored panels, chats, or workshops

Newsletter + social media

Brand features in premium travel photography, video content, and authentic storytelling.



WHY YOUR BRAND BELONGS HERE

Access to premium, culture-conscious travelers

Niche exposure to travel enthusiasts & professionals

Authentic brand alignment with intentional, purpose-driven experiences

Year-round digital + in-destination brand exposure

70+

With expertise across 70+ countries and global hotspots, BATW creates effortless escapes—solo and group— to reflect the passions of its vibrant, empowered community.



Contact:
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Around the World
Travels

LET'S CONNECT!



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Facebook: [Travel Agent FAMs](https://www.facebook.com/TravelAgentFAMs)

